

# Wired for Success: Toward an Ontario Brain Strategy

May 25, 2010

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**NHCC**

NEUROLOGICAL HEALTH  
CHARITIES CANADA

## What is the NHCC?

- Coalition of neurological charities (research & service organizations) working together to improve the lives of people living with brain conditions.
- Established January 2008
- Driving policy change at all levels of government



# Objectives of the Coalition

1. Build community around the brain
2. Position the brain as a health, social & economic priority for all levels of government
3. Focus on policy and programs that address commonalities vs. condition-specific
4. Generate better quality information to drive better quality policy

# Members

- ALS Society of Canada
- Alzheimer Society Canada
- Brain Injury Association of Canada
- Canadian Alliance of Brain Tumor Organizations
- Canadian Epilepsy Alliance
- Canadian Neurological Sciences Federation
- Dystonia Medical Research Foundation Canada
- Huntington Society of Canada
- March of Dimes Canada
- Multiple Sclerosis Society of Canada
- Muscular Dystrophy Canada
- NeuroScience Canada
- Ontario Federation for Cerebral Palsy
- Ontario Rett Syndrome Association
- Ontario Neurotrauma Foundation
- Parkinson Society Canada
- Spina Bifida & Hydrocephalus Association of Ontario
- Tourette Syndrome Foundation of Canada



## Work Underway: National

- National Population Study of Neuro Conditions
  - \$15M commitment from federal government
  - NHCC co-leading project with Health Portfolio (PHAC, CIHR & HC)
  - Concludes March 2013 – incidence, prevalence, risk factors, co-morbidities, impact, services & supports
- National Brain Strategy
  - NHCC requested \$2M to develop a national strategy
  - Advocacy effort underway to build support across departments (health, finance, HRSDC, PMO)

## Work Underway: Provincial

- Ontario Brain Strategy
  - \$450K investment by MoHLTC (HSSD)
  - Co-creation: NHCC working with HSSD staff
  - Phase I concluded March 31, 2010
  - Phase II underway
  - Group of neuro organizations with a specific interest in education policy have come together under this project

# Ontario Brain Strategy: Project Purpose

- To develop a set of recommendations that will be the basis of an integrated Ontario Brain Strategy.
- These recommendations will support the achievement of government priorities (health, social and economic) by identifying opportunities to leverage existing resources and new investments for greater impact.



# Ontario Brain Strategy: Project Goals

- To create a roadmap aimed at reducing the impact of disability for Ontarians living with neurological conditions and their care partners.
- To identify ways to improve services and supports for individuals with neurological conditions and their care partners through strategic investments that build on existing programs and services and leverage linkages with identified government priority activities





# Ontario Brain Strategy: Activities & Products

- Long Range Scenario Planning – *Change-Ability*
- PESTEL Analysis – *Change-Ability*
- Scenario Development – *Change-Ability*
- Rapid Literature Review of Government Policies for addressing neurological diseases – *MoHLTC*
- Literature review of Effective common interventions for Neurological Diseases – *MoHLTC*
- Burden of Neurological Conditions in Ontario- *MoHLTC*
- Stakeholder Consultation – over 350 participants
- Final Report – ***Wired for Success: Toward an Ontario Brain Strategy***
  - Policy Implications for Persons with Neurological Conditions
  - Foundation for an Ontario Neurological Strategy
  - System Design Elements
  - Ontario Brain Strategy movie & PPT slide deck



# LRSP Robust Themes: Catalysts for Change

- Personalizing Support and Participation
- Shifting the Culture
- Harnessing Knowledge
- Mobilizing Technology
- Supporting Caregivers
- Integrating Systems
- Designing the Built Environment
- Engaging the Private Sector
- Taxing and Funding
- Continued Collaboration



# Ontario Brain Strategy: Policy Implications

- Engaging Family Health teams in Neurological Care and connecting specialized care
- Creating choice and system navigation
- Strengthening Community support
- Enhancing Social Inclusion- income, employment, education and housing
- Enhancing Social Inclusion- Social connections and participation
- Fostering Technology and Research
- Building a Neuro Partnership



# Engaging Family Health Teams – An Example

- Strategic Elements:
  - Building awareness in FHT of neurological issues
  - Connecting Specialty knowledge through CoP's
  - Connecting Systems and People through technology
- Performance Measurements/Success Factors:
  - Identification of champions within the Ontario College of Family Physicians
  - Shared neuro care specialty clinics linked to FP's
  - Others (tbd)



# Project Milestones

- Long Range Scenario Planning Process complete
- Strategic design elements and strategic options discussed
- Final Report and recommendations to the Executive Sponsors submitted March 31<sup>st</sup> - approval pending to circulate report
- Joint Working Group reconstituted – Phase II underway (12-18 month process)



## Next Steps

- Great opportunities for knowledge and technology to advance in many areas of brain research, clinical insight and in aids for social inclusion and support
- Our challenge – to find the commonality in our unique interests, share our key competencies, to broaden the circle of who may help, and to leverage our collective will to drive these changes.

## Next Steps - con't

- Phase II currently underway
- Positive stories of success
- Consultation
- Integration and scale potential
- Cost effectiveness and return on investments
- Strategy development
- Ongoing engagement

# Joint Working Group

- Project Sponsors:
  - Joyce Gordon, Chair, NHCC
  - Adelstein Brown, ADM, Health System Strategy Division, MOHLTC
- Project Manager:
  - Erin Hughes
- NHCC Liaison:
  - Shannon MacDonald, Director Policy & Partnerships, NHCC
- Committee Members:
  - *Kent Bassett-Spiers*, Chair JWG, Ontario Neurotrauma Foundation
  - *Kim Steele*, Multiple Sclerosis Society of Canada, Ontario Division
  - *Maureen Sheahan*, ALS Society of Ontario
  - *Heather MacDonald*, Epilepsy Ontario
  - *Denis Morrice*, Epilepsy Ontario
  - *Jacque Micallef*, Alzheimer Society of Ontario
  - *David Harvey*, Alzheimer Society of Ontario
  - *Debbie Davis*, Parkinson Society Canada, Central Northern Ontario Region
  - *Meera Jain*, Health System Policy and Relations Branch, HSSD, MOHLTC
  - *David Rudoler*, Health System Policy and Relations Branch, HSSD, MOHLTC
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