

# **NORTHEAST DEMENTIA NETWORK COALITION**

**2007 - 2010 Strategic Plan**

**Direction #1: Organizational Cohesiveness**

Outcome: The North East Dementia Network Coalition understands its role within the dementia community and has established effective means of internal communication.

Outcome Measures:

- 2 meetings occur annually at minimum (via teleconference or in person)
- At least one person from each local DN attend each meeting
- Members express satisfaction with organizational structure and internal communication

Objectives	Strategies/Tactics	Responsibility/ Resources	Year 1 2007- 2008	Year 2 2008- 2009	Year 3 2009- 2010
I.1 Develop an effective organizational structure	I.1.1 Determine optimal organizational structure	All members	✓		
	I.1.2 Approve terms of reference	All members	✓		
	I.1.3 Elect/determine executive positions: chair/co-chairs, treasurer, secretary	All members	✓		
	I.1.4 Develop organizational chart	CC	✓		
	I.1.5 Develop business case for paid coordinator (see objective I.3)	PM/Coordinator	✓		
	I.1.6 Monitor member satisfaction with organizational structure informally once per year.	All members		✓	✓
I.2 Develop effective internal communication practices	I.2.1 Develop a communication tool that provides a historical overview of the DN movement	Coordinator	✓		
	I.2.2 Develop a process for sharing initiatives/success and research findings between NEDNC members	Coordinator	✓		
	I.2.3 Explore use of technology for DN members (e.g., webcams) and implement if appropriate. Explore other alternatives such as AKE Breeze for meetings.	Coordinator	✓		
	I.2.4 Explore creation of Coalition website and implement if appropriate. Explore AKE as an option to website	Coordinator	✓		
	I.2.5 Develop a newsletter for distribution to both DN members as well as external stakeholders (see objectives 2.3.3 and 3.5.1)	Coordinator (1st edition)	✓		

1.3 Explore new revenue sources for purposes of hiring a coordinator and sustainability	1.3.1 Explore possibility of hiring a coordinator immediately using a portion of the current funding	All members	✓		
	1.3.2 Review the successful Trillium proposal created by the Champlain DN . Develop business case and write Trillium proposal if warranted.	PM/Coordinator	✓		
	1.3.3 Continue to advocate to the LHIN re: the need for permanent funding for the DN to ensure sustainability	All members	✓	✓	✓

## Direction #2: Relationships with Key Stakeholders

Outcome: The North East LHIN and other stakeholders recognize the NEDNC as a leading voice in dementia care matters throughout the North East.

### Outcome Measures:

- LHINs approach members of the NEDNC when questions related to dementia arise
- CEO Roundtables are used as the vehicle by which dementia issues are brought to the LHIN

Objectives	Strategies/Tactics	Responsibility/Resources	Year 1 2007-2008	Year 2 2008-2009	Year 3 2009-2010
2.1 Develop a communication strategy for the LHIN	2.1.1 Summarize the document “Needs of the Dementia Population in the North East: Recommendations and Anticipated Outcomes” into 3 key recommendations that are clear and realistically achievable	Coordinator	✓		
	2.1.2 Ensure that all NEDNC members communicate with the LHIN through one unified voice on matters that affect entire Northeast region. When matters are of a local nature, local DNs advise NEDNC members of specific LHIN contact.	All members	✓	✓	✓
	2.1.3 Annual update of NEDNC activity is prepared and forwarded to LHIN	Co-chairs/Coordinator (if sustained past 2 months)	✓		
2.2 Promote dementia care issues by ensuring representation on relevant committees and task forces	2.2.1 Maintain listing of which NEDNC members sit on which LHIN committees	Coordinator	✓		
	2.2.2 When calls for committee/task force membership is announced, NEDNC members collaborate to ensure representation on at least one local committee	Co-chairs	✓	✓	✓
	2.2.3 When planning for the next LHIN Integrated Health Service Plan occurs, ensure that NEDNC members are mobilized to be present and advocate for the needs of the dementia population	All members	✓	✓	✓

2.3 Develop/maintain relationships with community partners and other influential stakeholders to help shape system directions	2.3.1 Share public policy activities between local DNs	Coordinator/All members	✓	✓	✓
	2.3.2 During election activity, encourage and support local DNs to meet with candidates	All members	✓	✓	✓
	2.3.3 Develop a newsletter for distribution to both DN members as well as external stakeholders (see objectives 1.2.5 and 3.5.1)	Coordinator (1st edition)			

### Direction #3: Education and Awareness

Outcome: Available people and resources collaborate to ensure that people affected by dementia receive the necessary education.

Outcome Measures:

- Sharing of education initiatives occurs between DN members

Objectives	Strategies/Tactics	Responsibility/Resources	Year 1 2007-2008	Year 2 2008-2009	Year 3 2009-2010
3.1 Determine and address education needs in local communities	3.1.1. Explore/adopt/adapt a learning needs survey that all DNs will administer within their communities (survey to address professional, caregiver, and public education)	Coordinator	✓		
	3.1.2 Develop an education plan based on themes and priorities identified from the learning needs survey. Use LHIN-wide strategies wherever possible to address needs (e.g., roaming forums, teleconference/videoconference)	To be determined after survey concluded		✓	
3.2 Use existing education and training successes and initiatives within local DNs	3.2.1 Update the listing of all initiatives/documents/resources produced by local DNs	Coordinator	✓		
	3.2.2 Explore possibility of sharing the physician and PSW newsletter among all DNs in the North East	Coordinator	✓		
	3.2.3 Explore possibility of LHIN-wide web site	Coordinator	✓		
3.3 Promote the use of common language with respect to dementia care	3.3.1 Advocate for training funds to provide PIECES, U-FIRST, and GPA training	Co-chairs (as opportunity arises)		✓	✓
	3.3.2 Promote use of AKE (e.g., in newsletter, via link to website, etc.)	As opportunity arises	✓	✓	✓

Objectives	Strategies/Tactics	Responsibility/ Resources	Year 1 2007- 2008	Year 2 2008- 2009	Year 3 2009- 2010
3.4 Support education initiatives for caregivers and family members	3.4.1 Explore assessment tools for caregivers (e.g., Nova Scotia tool, Caregiver Burden tool) and share with partners	Coordinator	✓		
	3.4.2 Develop new or share existing educational resources regarding benefits of respite for caregivers	Coordinator	✓		
	3.4.3 Explore possibility of /need for DNs to be involved in intergenerational programs	Coordinator	✓		
3.5 Increase public awareness of the North East Dementia Network Coalition	3.5.1 Develop a newsletter for distribution to both DN members as well as external stakeholders (see objectives 1.2.5 and 2.3.3)	Coordinator (1st edition)	✓		
	3.5.2 Explore possibility of annual education collaborative (e.g., modeled on videoconference series by Temiskaming DN)	All members		✓	